## **Tower Garden Retail Profit and Commission Outline**

|   | Dealer<br>(\$50<br>Fee)         | Direct<br>Distributor           |                                    | Virtual<br>Franchisee          |                                 | Sales<br>Coordinator            |                                 |
|---|---------------------------------|---------------------------------|------------------------------------|--------------------------------|---------------------------------|---------------------------------|---------------------------------|
| Cumulative<br>PVC Needed For<br>Promotion |                                 | 2000 PVC                        |                                    | 6,000 PVC                      |                                 | 12,000 PVC                      |                                 |
| Fast Track PVC<br>Needed for<br>Promotion |                                 | 500 PVC<br>2 TG                 |                                    | 2000 PVC<br>6 TG               |                                 | 8,000 PVC<br>24 TG (TOTAL)      |                                 |
|   | TG Kit<br>Only<br>352.50<br>PVC | TG Kit<br>Only<br>352.50<br>PVC | TG + All<br>TG PVC<br>437.5<br>PVC | TG Kit<br>Only<br>352.5<br>PVC | TG + All<br>TG PVC<br>437.5 PVC | TG Kit<br>Only<br>352.50<br>PVC | TG + All<br>TG PVC<br>437.5 PVC |
| Cumulative<br>Promotion                   | 1 TG                            | 6 TG                            | 5 TG                               | 18 TG                          | 15 TG                           | 36 TG                           | 29 TG                           |
| <b>Retail Profit</b>                      | \$55/unit                       | \$55/unit                       | \$55/unit                          | \$55/unit                      | \$55/unit                       | \$55/unit                       | \$55/unit                       |
| Commission %                              | -0-                             | 6%                              | 6%                                 | 14%                            | 14%                             | 22%                             | 22%                             |
| Commission \$                             | -0-                             | \$21.15                         | \$26.25                            | \$49.35                        | \$61.25                         | \$77.55                         | \$96.25                         |
| TOTAL                                     | \$55/unit                       | \$76.15                         | \$81.25                            | \$104.35                       | \$116.25                        | \$132.55                        | \$151.25                        |

The amounts are based upon sales of Tower Gardens only from <u>you and your team</u>. All sales (including Juice Plus+ PVC) count toward the cumulative PVC needed to qualify for the next position. There is no time limit to qualify. The position of Sales Coordinator requires organizational structure. Commission overrides and bonuses available when building a team...see rules.